

Press Release

FOR IMMEDIATE RELEASE

Brussels, Washington DC

February 7th, 2017

Interel and AMG join forces

Interel, the global public affairs consultancy, today announced that Washington DC based firm AMG, has joined its Group. Together both companies will generate €25 million (EUR) (\$27 million (USD)) in annual revenues and employ more than 200 consultants, staff and advisors.

Adding to its own offices and partner firms in over 60 countries, Interel will now benefit from a strong foothold in the United States as AMG's infrastructure and 90 strong staff provide an instantly scalable growth platform which delivers the following capabilities:

- Strategic association management, meetings and government affairs services, focused on growth and achievement
- Sophisticated work with global corporate brands focused on business activation and engagement of target audiences.

Commenting on the acquisition, Fredrik Lofthagen, Group CEO of Interel said: *"We already work with a number of the world's leading associations and societies as well as many of the world's best known corporate brands but the acquisition of AMG is a further significant step in the successful expansion of Interel as a global player. Besides our historic European basis, AMG gives us a strong presence in the USA, the most advanced and innovative market in our industry."*

"Joining forces with Interel is more than just a geographic or business expansion, it represents a blending of aligned cultures and shared outlooks on the global market", said AMG's CEO, J. Bruce Wardle, CAE. *"It will be exciting to see the affirmative impact this union will have on our clients and professionals, both presently and in the future. I'm also looking forward to continuing in my role as CEO of AMG to ensure the continuity of services and solutions for those we serve."*

AMG's clients will feel an immediate impact in the advocacy and government affairs space through Interel's unsurpassed global network and expertise in strategically engaging government stakeholders.

Interel and AMG will continue to operate under their respective brand names and without any changes in current management for the foreseeable future.

Video Resource: [Interel's and AMG's CEOs Discuss Joining Forces](#)

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About Interrel

Interrel, founded in Brussels in 1983, is a leading global public affairs and association management consultancy, with own offices and affiliates covering more than 60 markets around the world. We help clients to understand and navigate the political environment and to develop engagement strategies which achieve measurable results. We also provide management solutions to help clients navigate their internal challenges, realise success with their broader mission, connect with stakeholders, raise profile and increase impact. Our award winning team of public affairs and association management experts combine in depth knowledge of the issues in their market with the strategic and tactical skills to deliver impact. To find out more, please visit www.interelgroup.com

About AMG

Association Management Group (AMG), which is dedicated exclusively to staffing and managing nonprofits of all types, provides unsurpassed management expertise to empower organizations to meet their objectives and achieve success. With offices in Tysons Corner and on Capitol Hill, AMG is the leading Washington, DC-based AMC. To find out more, please visit www.amg-inc.com

About AMC accreditation

Interrel and AMG are both accredited by the Association Management Company Institute (AMCI) (www.amcinstitute.org). This prestigious accreditation indicates highest-quality management practices and procedures, as well as optimal delivery of services to clients.

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